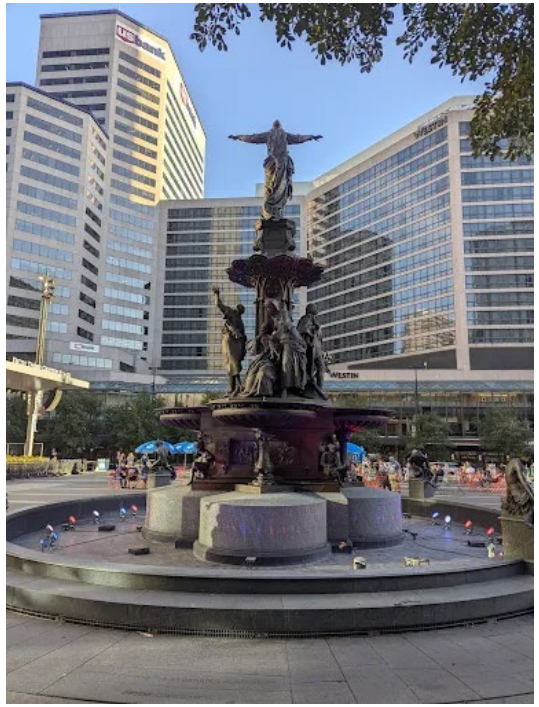
VFW

NO ONE DOES MORE FOR VETERANS.

Big 10 Conference
Cincinnati, Ohio
Oct 15 – 17, 2026











- In August 1929 when Cincinnati real estate developer John J. Emery—a stockyard magnate—announced plans for a “city within a city” concept. His goal was to create a self-contained complex with boutique shops, department stores, offices, and a luxury hotel to serve downtown residents, workers, and visitors.

- The Carew Tower opened in January 1931 as the St. Netherland Plaza Hotel, offering the latest in hotel technology and comfort.



- Designed in the **Art Deco** style, the building’s grand lobby, ornate details, and innovative layout reflected the optimism of the early 1930s. Its “city within a city” concept was ahead of its time and proved practical decades later

- Many of the nation’s most prominent citizens subsequently visited the hotel over the next several decades, who left a bunch of wonderful stories in their wake. Shortly before becoming Great Britain’s Prime Minister in World War II, Sir Winston Churchill spent a few days at the Netherland Plaza during the late 1930s. Upon seeing his suite, he telegraphed its design specifications to builders in England so that they could reproduce it in his own personal manor.





- Rock star Elvis Presley also frequented the hotel whenever he was touring that portion of the country. In one such memorable occasion, Presley implored the hotel’s chef to cook him an impromptu meal. Against the chef’s better judgment, he made the musician a hamburger that Presley said was the best he had ever eaten.

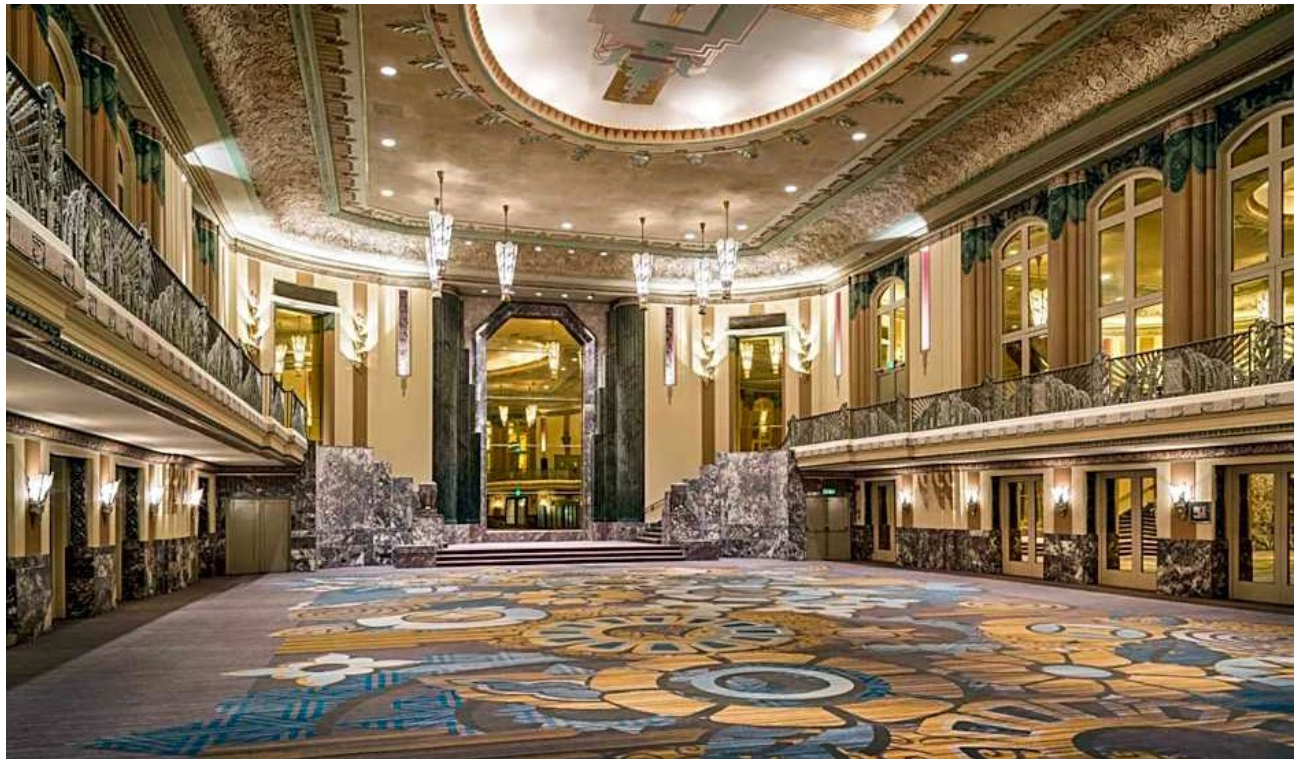
- And Bing Crosby loved walking through the Netherland Plaza’s central lobby. When warned to take an alternative route away from the space to avoid a massive crowd, the singer replied: “When they stop recognizing me, I’m in trouble.” He then hopped on top of his convertible parked outside and sang a few songs for the gathering.





- In 1985, The U.S. Department of the Interior declared Carew Tower—and by extension the Omni Netherland Plaza—on the National Register of Historic Places, citing in its report that the building, “is one of the finest examples of skyscraper modernism in America.” Its official report further stated that Carew Tower featured some of the finest Art Deco architecture ever developed in the entire nation.











- 1930’s SPEAKEASY Party. Taking advantage of the Art Deco of the ’30s we will enjoy a night of horse races, fun, split the pot, and more than likely some basket raffles.

- **A “Night at the Races” fundraiser is a social, entertainment-based event where guests watch pre-recorded horse races, place small money bets, and share in the winnings — with all profits going to our National Home in Eaton Rapids, Michigan.**




VFW
VETERANS OF FOREIGN WARS®
BIG 10 CONFERENCE
Presents
SPEAKEASY
PROHIBITION ERA
A NIGHT AT THE
RACES
SATURDAY
OCTOBER 16, 2027
GOOD FOOD ∪ DRINKS ∪ HORSE RACING
GAMES ∪ FUN ∪ FELLOWSHIP
Dress to Impress
IN YOUR BEST 20'S ATTIRE
Join us for a night
of vintage charm, exciting
races, and 1920's style
at the VFW Big 10 Conference!
VFW BIG 10 CONFERENCE
WHERE TRADITION, CAMARADERIE
AND GOOD TIMES MEET



We are encouraging everyone to dress up in 1930s/slash prohibitions gear.

Here are some example and ideas…











- **Be Prepared to be raided and Pay a “Bribe” so you won’t have to go to “Jail”**

- **All funds go to the National Home in Eaton Rapids, Michigan.**







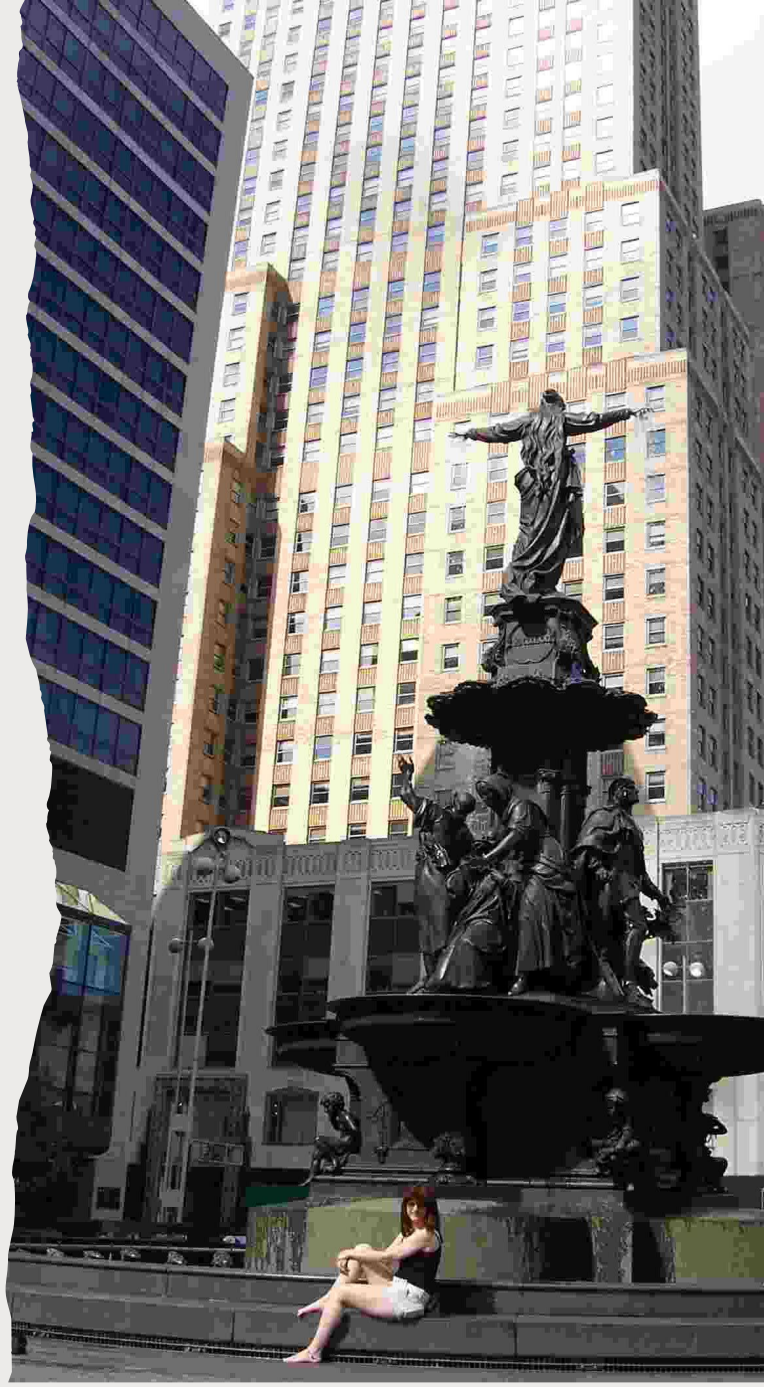
Around Cincinnati

- To the left:

Fountain Square at night

- To the right:

The Square with Netherland Hotel behind it.



Cincinnati’s Streetcar



Accessibility

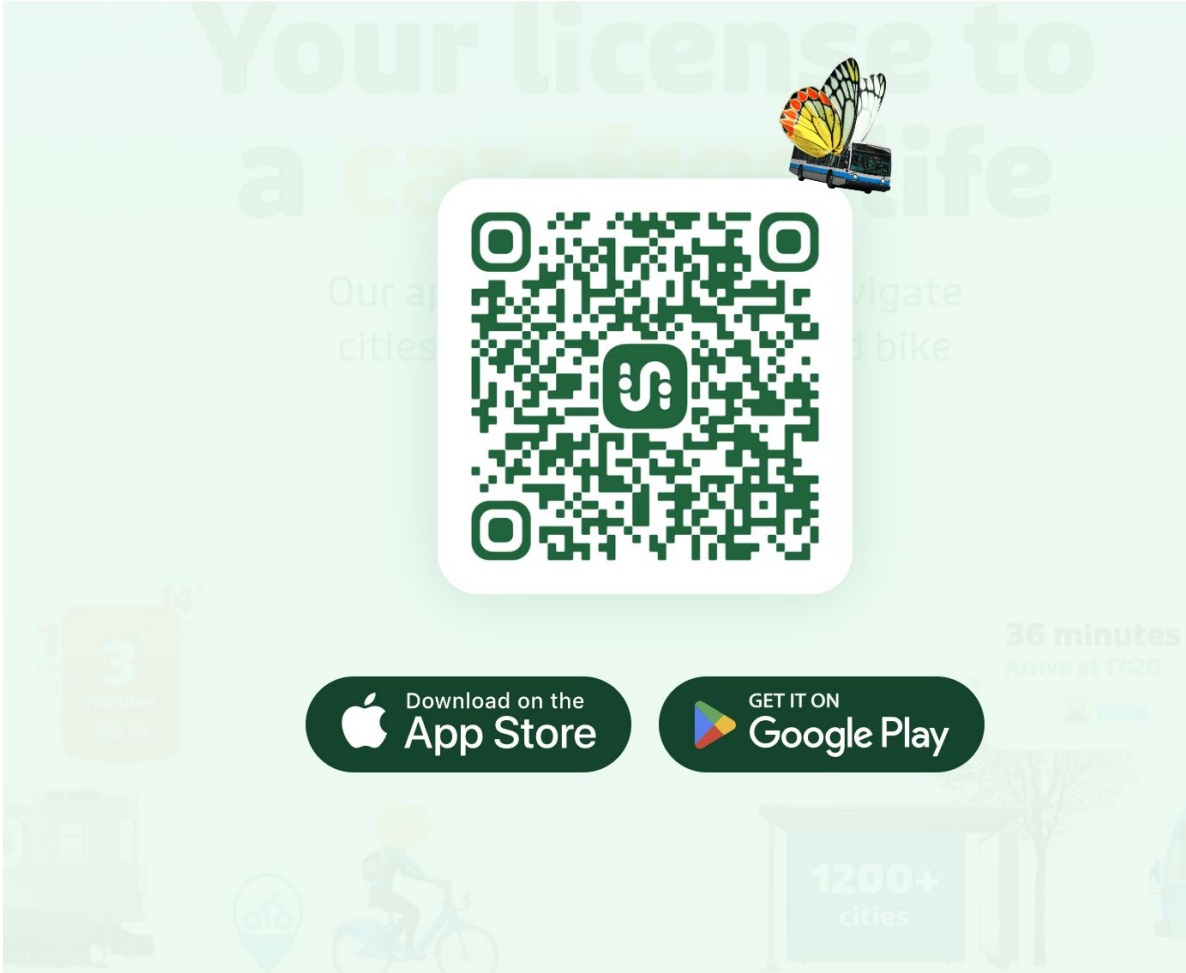
- The Connector is fully accessible for those with disabilities.
- Vehicles have level-floor boarding and audio and visual messages for all riders.
- The floor of the streetcar is level with the station, allowing quick access for wheeled vehicles, including bicycles, strollers, wheelchairs, scooters, luggage and personal shopping carts.
- Those who use wheelchairs, scooters and other mobility aids should enter through the center double doors.

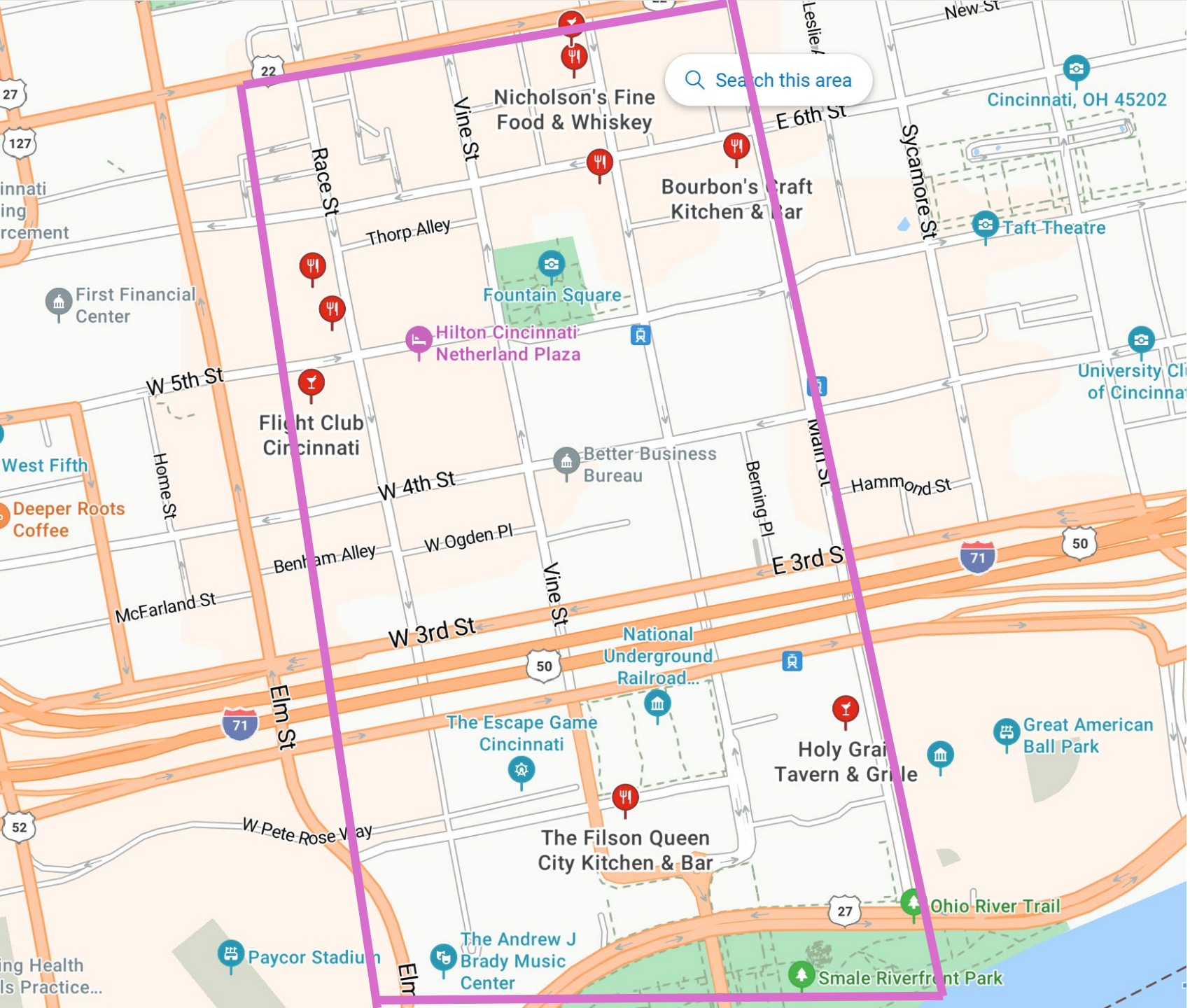
Pets

- Service animals are allowed on board. No other pets are allowed on the streetcar unless they are in a secured pet carrier.

Get the “Transit” App

- For real-time updates on the streetcar's location, there is an app that can be downloaded.





Actual maps for Cincinnati's Streetcar route will be provided in the welcoming packages

2027 BIG 10 CONFERENCE
VFW AND AUXILIARY
ANNUAL MEETING

Please join the VFW Department of Ohio for our Annual Big 10 Conference at the Hilton Cincinnati Netherland Plaza
35 West 5th Street
Cincinnati, Ohio 45202

Reservations can be made by contacting the Netherland Plaza, starting January 1, 2027
888-778-2556- "Big 10 VFW Conference

Please use the forms below for registration or the QR Code to register through Zeffy

2027 BIG TEN CONFERENCE
VFW AND AUXILIARY
ANNUAL CONFERENCE MEETING

Friday October __, 2027 – Sunday October __, 2027

Conference Registration Form
Registration Fee: $200.00

Registration Fee Includes:

Friday Night: Heavy Hors d'oeurves w/ cash bar and Karaoke.

Saturday: Morning Breakfast Buffet
Lunch Buffet
Saturday Night 1920s Speakeasy, Night at the Races, and Dinner Buffet w/cash bar.

Name 1: _____

Department: _____ **VFW:** _____ **Aux:** _____

Title: _____

Name 2: _____

Department: _____ **VFW:** _____ **Aux:** _____

Title: _____

Please submit Payment by check or credit card, Please make check payable to and mail to VFW Department of Ohio:

VFW Department of Ohio
35 E. Chestnut Street, Suite 506
Columbus, Ohio 43215

Pay by Credit Card: **Email form to vfw.sstanley@gmail.com**

Credit Card Number: _____ **Exp. Date:** _____ **C.V.V.:** ___

ADDITIONAL REGISTRATION PLEASE USE ADDITIONAL FORM.

2027 BIG TEN CONFERENCE
VFW AND AUXILIARY
ANNUAL CONFERENCE MEETING AD BOOK

Friday October __, 2027 – Sunday October __, 2027

ADVERTISING BOOK RATES:

Full Page Ad:	$200.00	
½ Page Ad:	$125.00	
¼ Page Ad:	$ 75.00	
Patron Ad:	$ 10.00	(Name, Department, Post or Auxiliary Number Only)

Payment can be made by Check or Credit Card:

Make Check Payable to the VFW Department of Ohio and, in the memo line, write Big 10 2027. Please mail to the address below:

VFW Department of Ohio
35 E. Chestnut Street, Suite 506
Columbus, Ohio 43215

Credit Card Number: _____

Expiration Date: _____ **C.V.V.:** _____

Name as it appears on Card: _____

Credit Card Payments and AD'S can be emailed to:
vfw.sstanley@gmail.com or mailed to the VFW Department of Ohio office.
For assistance with payment, please contact:
Richard Curry or Shannon Torres
614-224-1838

PLEASE make sure that all AD'S are completed and sent in a PDF when sending them in to the Department of Ohio

2027 BIG TEN CONFERENCE
VFW AND AUXILIARY
ANNUAL CONFERENCE MEETING

Friday October __, 2027 – Sunday October __, 2027

TRANSPORTATION ASSISTANCE REQUEST FORM

The Department of Ohio will provide Complimentary transportation to and from Cincinnati/Northern Kentucky International Airport, as this is the closest available airport to our Big 10 Conference. Transportation will begin at 4:00 p.m. on Thursday through all departures on Sunday. To be scheduled for transportation, please provide the following information:

First and Last Name of each person on this trip request:

Name #1: _____

Name #2: _____

Name #3: _____

Name #4: _____

Name #5: _____

Name of Airline: _____

Arrival Date: _____ **Arrival Time:** _____ **Flight #:** _____

Departure Date: _____ **Departure Time:** _____ **Flight #:** _____

Name of Primary Contact Person: _____

Cell Phone # Primary Contact Person: _____

Email Address Primary Contact Person: _____

QUESTIONS?

