



SHINING A LIGHT ON MEMBERSHIP 2021-2022

AHOY, Brothers and Sister's it is my honor to represent you and our great State as your Department Membership Chairman for 2021-2022. Together we are going to tell the tale, a tale of membership, and how TEAM OHIO reaches 100.1 percent, all while having fun, working hard, and shining our lights on our Veterans and their families.

INVEST, INVEST, AND INVEST!! This year we must work harder as a collective group on **RETAINING** and **INVESTING** in our NEW and Long-standing auxiliary members. We can build our ship and make it grand, but if the base of our boat is not solid and maintained, then our boat will eventually sink. We **MUST** take the time to mentor our brothers and sisters, reach out and ask what they like to do, or if they are able to help, take time to explain our rituals and bylaws and USE Malta to help. Always **BE KIND WE ARE ALL VOLUNTEERS, and together we can make our light SHINE even brighter**, while strengthening our ship.

INVITE, INVITE AND INVITE!!!! With the Governor releasing some of the covid restrictions we are now able to be seen again face to face and can **INVITE/RECRUIT NEW MEMBERS and REACH OUT TO FORMER MEMBERS**. Ohio leaders just gave a grant to all of our county fairs, which means this would be a great time for you to contact your local fair board and set up a membership/information booth to show our communities what the Auxiliary does, as well as explaining our programs and letting them know how they could help by shining their own light on our Veterans and their families, while helping TEAM OHIO make our 100.1%.

INCLUDE, INCLUDE, and INCLUDE!!!! We as auxiliary members must get out of the mind set that only the members that come to the meetings or that are willing to hold offices are the only members that will help. This **is NOT** always the case. We must be willing to reach out and take the time to see what individual members may be able to bring to the galley and be grateful for what they can do to help keep our boat moving full steam ahead. This year I will NOT be having a membership Facebook page, but instead will be using our Department of Ohio Auxiliary Facebook page to promote, update and provide information, as well as our VFW Auxiliary Department of Ohio website. Please check this page often as I will be making

sure to share ideas, pictures, and a new Spotlight on Recruiter of the Month. Please find below the awards for the upcoming 2021-2022 year.

MID-WINTER AWARDS

Member Awards:

Shining a light on Membership monthly Recruiter award: One Top Recruiter a month will be spotlighted on our Department Auxiliary Facebook page for Shining a light on Membership and will receive a citation mailed to them.

Top Recruiter Shining a light on Membership award - Most recruits from July 1, 2021, to December 31, 2021. Special Award to be given at Mid-Winter Conference.

District Awards

\$100.00 – To the District Membership Chairman 100% by **December 31, 2020**

\$50.00 – To the District Membership Chairman 95% by **December 31, 2020**

Auxiliary Awards

\$25.00 - To each Auxiliary 100% by **December 31, 2020**

\$20.00 – To each Auxiliary 100% by **February 28, 2021**

\$15.00 – To each Auxiliary 100% by **April 30, 2021**

\$10.00 – To each Auxiliary 100% by **May 31, 2021**

JUNE CONVENTION AWARDS

Member Awards:

Top Recruiter Shining a light on Membership award: Most recruits from January 1, 2022- May 31, 2022. Special Award to be given at June Convention.

Shining a light on Membership Recruiter of the year: Most recruits from July 1, 2021- May 31, 2022.

District Awards

Award to the District Chairman for the BEST PROMOTION of the MEMBERSHIP PROGRAM. Citation to the Runner-up.

Citations will be awarded to ALL DISTRICTS & AUXILIARIES at 100% in Membership

DEPARTMENT PRESIDENT SPECIAL PIN- Department President Terry's Special Pin will be given to EACH Auxiliary District that has achieved 100% in Membership.

NATIONAL AWARD/NATIONAL CONVENTION

Member Award:

Soaring Above and Beyond Award: Will be awarded to one member that Recruits/Rejoins the most members from July 1, 2021 – May 31, 2022. The Award will feature the members name on it alongside their honored veteran.

I am **so EXCITED** about working with all of you to **ACHIEVE** our goal and tell our tale of membership and how we became 100.1 percent. **REMEMBER**, I will be using email, bulletins, the Department Facebook page, and the website to promote, for information, and to spotlight the recruiter of the month. I also want to **REMIND ALL OF YOU TO PLEASE USE THE MALTA RESOURCE PAGE**. This page has a plethora of ideas, and information to help rebuild and maintain our boat. If you have any questions, please contact me I am here to help, and **REMEMBER KEEP SHINING A LIGHT ON OUR VETERANS, and WE CAN DO ANYTHING TOGETHER!**

Loyally with Hugs,
Shannon Stanley
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